

Yara Ghadeer

Senior Product Designer

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Summary

Senior product designer with 7+ years designing fintech, e-commerce and SaaS products end to end — from research and user flows to dev-ready UI and usability testing. Comfortable writing the requirements behind the screens and staying with features until they ship.

Experience

Msool

Saudi Arabia · Remote

Senior Product Designer · promoted to Product Owner, May 2026

Mar 2025 – Present

- Designed the host platform for a short-term rental SaaS in Saudi Arabia, across web and mobile: onboarding, direct booking, payments and calendar
- Built the Arabic/English, RTL-first design system used across every surface, grounded in competitive benchmarking and research
- Since May 2026, also own the freemium launch end to end: requirements and acceptance criteria for direct booking, payments and verification, through UAT and release — 47 host websites, 83 properties published and 128 direct bookings since launch

Banzeeni

Erbil, Iraq

Senior Product Designer

Feb 2023 – Feb 2025

- Led the end-to-end redesign of the customer app, driver app and website for an on-demand fuel delivery platform, from user interviews and benchmarking to usability testing and handoff
- Put seven services on one flow pattern and built the design system from scratch for three languages (English, Arabic, Kurdish), RTL and LTR, light and dark; the rebuilt app is now live on iOS and Android

ThirteenX

Dubai, UAE

Product Designer

Oct 2021 – Jan 2023

- WatPay: designed one verification gate for two account types, covering accounts, cards, crypto and multi-currency wallets on iOS, Android and web; usability testing moved identity checks inside onboarding
- Aesthetic Me: designed a beauty marketplace with AI skin analysis, plain-language search and clinic booking across web, mobile and four role dashboards; testing led to live selfie checks and a camera-free skin quiz
- Designed additional client products in fintech and e-commerce, from research and flows to dev-ready UI

Kernel Company

Erbil, Iraq

UI/UX Designer

Mar 2020 – Sep 2021

- Designed products across a multi-service IT portfolio, including the Kesk solar platform

Hashtag Company

Latakia, Syria

Junior UI/UX Designer

Jan 2019 – Feb 2020

- Designed web and mobile interfaces for fintech and delivery products

Education

Tishreen University

Bachelor's Degree

Informatics Engineering

Sep 2013 – Feb 2018

Skills

Product Design
User Research
Requirements & Specs
Figma

Interaction Design
Usability Testing
UAT & QA
Jira

Design Systems
Wireframing
Developer Handoff
Notion

Prototyping
Information Architecture
Bilingual & RTL Design
HTML / CSS / JS

Certifications

Google UX Design

Coursera

Sep 2022

AI for User Research

Re:Coded

Mar 2025

Languages

Arabic

Native

English

Fluent